



## Advanced Booking Technology



Increased Profit  
& Productivity



Improved Accuracy



Improved Efficiency



*Now!* Mobile  
Devices Supported

## More than Just a Cruise Booking Engine

CruiseBase is TravTech's leading web-based online booking system optimized and entirely dedicated to increasing cruise bookings and revenues while reducing manual processes and improve efficiencies.

CruiseBase consumers and travel agents can search, compare select and quickly book a cruise with all major cruise lines.



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# Consumer Booking Engine

## White Label Consumer Booking Engine

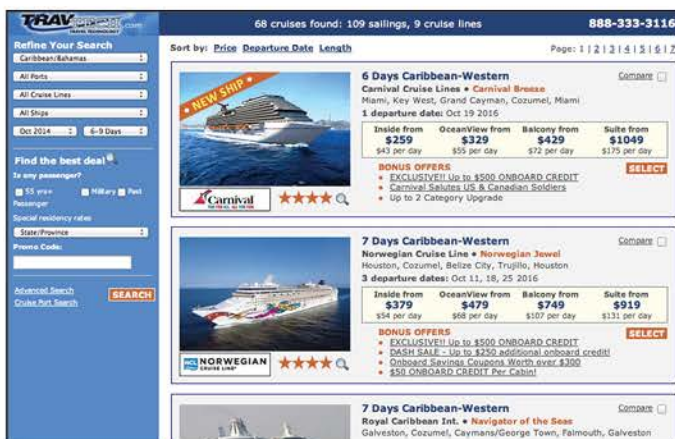
- Complete booking on-line
- Side by side cruise comparison
- Cabin selection, prices, and deck plans displayed in a single screen
- Port cruise search
- Special senior, military and resident rates
- Custom page styling (CSS)
- Header and footer (Custom Branding)
- Automated HotDeals selection
- Multiple languages and currencies
- Currency conversion management
- Host agency functions – PINS
- Discounts and markups
- Extensive reporting
- The Internet's largest cruise database

## Compare Feature in Search

Cruise Line					
Destination	Caribbean-Western	Caribbean-Western	Caribbean-Western	Caribbean-Eastern	Caribbean-Western
Length	6 Days	7 Days	7 Days	6 Days	7 Days
Ship					
Cruise Rates	Inside fr. \$259 OceanView fr. \$329 Balcony fr. \$429 Suite fr. \$1049	Inside fr. \$379 OceanView fr. \$479 Balcony fr. \$749 Suite fr. \$919	Inside fr. \$399 OceanView fr. \$499 Balcony fr. \$629 Suite fr. \$1099	Inside fr. \$419 OceanView fr. \$549 Balcony fr. \$699 Suite fr. \$1349	Inside fr. \$449 OceanView fr. \$599 Balcony fr. \$899 Suite fr. \$999
Depart	Miami, DOCK	Houston	Galveston, Docked	Bayonne	Fort Lauderdale, CHECK IN 12:30PM-3:00PM
Arrive	Miami, DOCK	Houston	Galveston, Docked	San Juan/Puerto Rico	Fort Lauderdale
Sailing Dates	Sun, Oct 19, 2014	Sat, Oct 11, 2014 Sat, Oct 18, 2014 Sat, Oct 25, 2014	Sun, Oct 12, 2014 Sun, Oct 26, 2014	Sun, Oct 19, 2014	Sat, Oct 4, 2014
Itinerary	Day 1: Miami, DOCK Day 2: Key West, DOCK Day 3: At Sea: FUN AT SEA Day 4: Grand Cayman, TENDER Day 5: Cozumel, DOCK Day 6: At Sea: FUN AT SEA Day 7: Miami, DOCK	Day 1: Houston Day 2: At Sea Day 3: Cozumel Day 4: Belize City Day 5: Tuglio Day 6: At Sea Day 7: Houston	Day 1: Galveston, Docked Day 2: At Sea: Cruising Day 3: Cozumel, Docked Day 4: Cayman/George Town, TENDER Day 5: Falmouth, Docked Day 6: At Sea: Cruising Day 7: At Sea: Cruising Day 8: Galveston, Docked	Day 1: Bayonne Day 2: At Sea Day 3: At Sea Day 4: St. Thomas/Charlotte Amalie Day 5: San Juan/Puerto Rico Day 6: At Sea Day 7: Fort Lauderdale	Day 1: Fort Lauderdale, CHECK IN 12:30PM-3:00PM Day 2: At Sea Day 3: Cayman/George Town, TENDER Day 4: Cozumel, DOCK Day 5: At Sea Day 6: At Sea Day 7: Fort Lauderdale

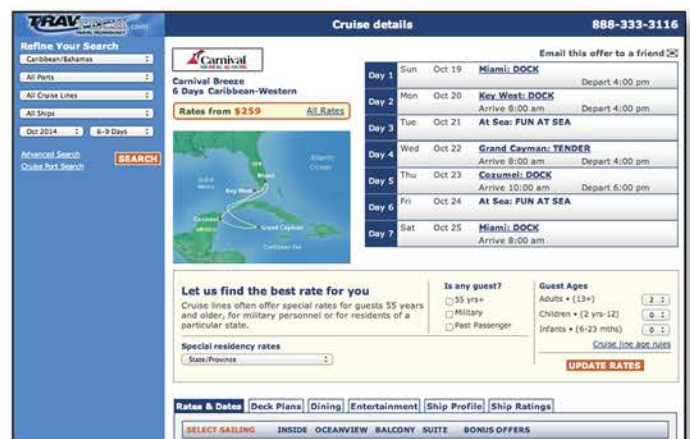
Compare up to six sailing itineraries and ship profiles at a glance through our cruise search "Compare" tool.

## Consumer Booking Engine - Search



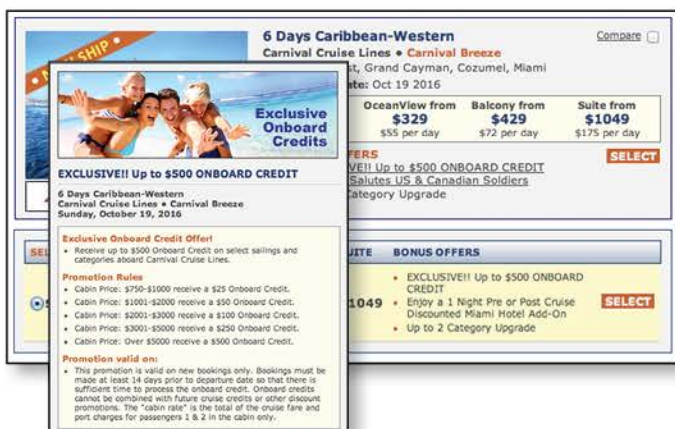
Search across thousands of cruise itineraries and over 45 different cruise lines for the cruise that best suits the customer's desires.

## Cruise Details



Customer can view map, itinerary, additional content and request special rates.

## Special Offers



Agency can create their own "Special Offers" or pop ups to assign to sailings in Cruise Search.

## Detailed Itinerary Maps



Easy to read modern itinerary maps.



## Ship Profile and Extensive Content

[Rates & Dates](#)
[Deck Plans](#)
[Dining](#)
[Entertainment](#)
[Ship Profile](#)
[Ship Ratings](#)
[Book Now](#)



Royal Caribbean

Oasis of the Seas


Attire	Traditional
Crew Size	1650
Crew Nationality	International
Regular Capacity	5400
Total Capacity	7300
Registry	Bahamas

Year Built	2009	Beam	154	Draft	30
Length	1181	Tonnage	220000	Passenger Space Ratio	40.74
Speed	22	Tipping (p/p per day) up to USD 19 per passenger/day	Beauty Salon	Yes	
Spa	Yes	Casino	Yes	110 Electricity	Yes
Pools (Outside)	4	Jacuzzi	10	Laundry	Yes
Suites	166	Verandas	1790	Cabins inside	574
Cabins outside	176	Wheelchair Cabins	Yes	Elevators	14

Ship Type: Oasis Class

Current ship profiles and content, including deck plans, dining and entertainment venues as well and cabin descriptions.

## Deck Plans and Content




Carnival

Breeze

Deck 12 Spa & Sports

15 Serenity Deck
14 Deck
12 Spa & Sports Deck
11 Deck
10 Lido Deck
9 Deck
8 Deck
7 Deck
6 Deck
5 Promenade Deck
4 Mezzanine Deck
3 Lobby Deck
2 Deck
1 Deck




FITNESS CENTER

FITNESS DESK

12002	12001
12004	12003
12006	12005
12010	12007
12014	12009
12016	12011
12020	12015
12024	12017
12026	12019
12028	12021
12030	12023
12032	12025
12034	12027
12036	12029
12038	12031
12040	12033
12042	12035

CruiseBase's content database contains interactive deck plans with large cabin pictures and detailed descriptions for more than 45 cruise lines.

## Category Page



TRAVEL

888-333-3116

Your Reservation Summary

Depart: Sun, Oct, 19, 2016

Return: Sat, Oct, 25, 2016

Cruise Line: Carnival Cruise Lines

Ship: Carnival Breeze

Description: 6 Days Caribbean-Western

Guests: 2 Adults

Departure Airport: Cruise Only

Available Bonus Offers

EXCLUSIVE!! Up to \$500 ONBOARD CREDIT Carnival Salutes US Navy: Canadian Soldiers Enjoy a 1 Night Pre or Post Cruise Discounted Miami Hotel Add-On

Category Availability

Inside from \$259.00

OceanView from \$329.00

Balcony from \$429.00

Suite from \$1,049.00

Category: 1A

Interior Upper/Lower

Staterooms feature one twin bed, one upper Pullman-style bunk bed or a sofa bed, 3 closets, a full bathroom with shower, and desk and chair. All staterooms are equipped with television, telephone, hairdryer, bathrobes, 24-hour room service, mini bar, individual climate control and personal safe.

Size: 185 sq.ft.

Window: None

Deck: 11, 9, 8, 6, 2, 1

Cabin Price Special Deal \$259.00 per person

Category: 4A

Interior

Staterooms feature two twin beds that convert to a king-sized bed, 3 closets, a full bathroom with shower, and desk and chair. All staterooms are equipped with television, telephone, hairdryer, bathrobes, 24-hour room service, mini bar, individual climate control and personal safe. Some staterooms are equipped with upper Pullman-style bunk beds to accommodate a third or fourth guest.

Size: 185 sq.ft.

Window: None

Deck: 1

Cabin Price Special Deal \$429.00 per person

Real time category availability with complete category details, descriptions and pictures.

## Insurance and Payment Page

Your Reservation Summary

Depart: Sun, Oct, 19, 2016

Return: Sat, Oct, 25, 2016

Cruise Line: Carnival Cruise Lines

Ship: Carnival Breeze

Description: 6 Days Caribbean-Western

Guests: 2 Adults

Departure Airport: Cruise Only

Category / Cabin: Interior Upper/Lower 1A / 2377

Rate Code/Type: PB4/Special Deal

Invoice Total \$738.18

VIEW PRICING DETAILS

Available Bonus Offers

EXCLUSIVE!! Up to \$500 ONBOARD CREDIT Carnival Salutes US Navy: Canadian Soldiers Enjoy a 1 Night Pre or Post Cruise Discounted Miami Hotel Add-On

Insurance and Payment

Cabin Hold Time Remaining 11:42 EXTEND TIME

VACATION PROTECTION INSURANCE

We recommend the purchase of vacation protection insurance before taking a cruise. Any vacation is an investment and trip insurance is an important way to protect that investment from the unexpected. [See More](#)

Total Insurance: \$76.00

☐ Accept ☒ Decline

PAYMENT INFORMATION

☒ Full Payment: \$738.18

☐ Deposit: \$500.00

Final Payment Due: Thursday, August 28, 2014 1:49 PM


NOTE ABOUT FINAL PAYMENTS: Final payment must be called in no later than the date noted above. Failure to make your final payment by the due date may result in the cancellation of your booking with applicable penalties.

Split payment across 1-3 cards

CARD 1: The cardholder's name and address must exactly match the information on the cardholder's statement.

Consumer can complete the booking on line and apply a deposit or full payment as well as add travel insurance.

## Cabin Selection Page



TRAVEL

888-333-3116

Your Reservation Summary

Depart: Sun, Oct, 19, 2016

Return: Sat, Oct, 25, 2016

Cruise Line: Carnival Cruise Lines

Ship: Carnival Breeze

Description: 6 Days Caribbean-Western

Guests: 2 Adults

Departure Airport: Cruise Only

Category: Interior Upper/Lower 1A

Available Bonus Offers

EXCLUSIVE!! Up to \$500 ONBOARD CREDIT Carnival Salutes US Navy: Canadian Soldiers Enjoy a 1 Night Pre or Post Cruise Discounted Miami Hotel Add-On

Select Your Cabin

Carnival Breeze • Category 1A

Upgrade for only:

OV \$70

BL \$170

4A \$170

PT \$170

4B \$195

4C \$205

4D \$215

4E \$220

4F \$225

4G \$230

Deck 2

2 cabins available


2377

SELECT




Live cabin availability with cabin location shown on deck plans.

## Featured Deals Widget




4 Day Bahamas • Enchantment of the Seas

\$129




4 Day Caribbean • Caribbean Princess

\$199




7 Day Caribbean • Norwegian Getaway

\$399




7 Day Caribbean • Carnival Glory

\$239




7 Day U.S. & Canada • Carnival Splendor

\$249



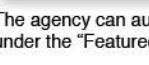
8 Day Australia • Century

\$419




5 Day Bermuda • Liberty of the Seas

\$449




7 Day Caribbean • ms Westerdam

\$399



10 Day Mediterranean • Norwegian Jade

\$499



7 Day Mediterranean • Costa Serena

\$499

The agency can automatically update HotDeal Links to the agency website under the "Featured Deals" iframe. The tool creates up to 25 HotDeals links.

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# Enhanced Custom Features

## Loyalty Points Search

The screenshot shows a search interface for loyalty points. It includes filters for destination (Caribbean/Bahamas), departure port (All Ports), cruise line (All Cruise Lines), ship (All Ships), date (Apr 2016), and duration (6-9 Days). Search results are displayed for two cruises: '8 Days Bahamas' and '6 Days Caribbean-Western'. Each result shows the ship name, itinerary, departure date, and pricing for cash and points. A 'BUY WITH CASH' button is visible for each result.

Loyalty points search shows consumer cash and points cost for cruise upfront.

## Loyalty Points Booking Summary & Payment Page

The screenshot shows a booking summary and payment page. It includes passenger information (Name, Date of Birth, Address, Phone, Air From, Passport), cruise details (Cruise Line, Ship, Date, Itinerary, Category Title), and a payment section. The payment section shows the total amount due, the amount paid, and the remaining balance. It also includes a 'Payment' section with options to pay with cash or points.

Allows consumer to pay using both points or cash or a combination of both.

## Net Fares Statement Page

The screenshot shows a 'STATEMENT / CALCULATOR (Adults: 2)' for a cruise. It includes a table with columns for Description, Pax1, Pax2, and Per Cabin. The table lists various costs including Cruise Fare, Discount, Adjusted Price, ADDITIONAL TAX, Processing Fee, and Total. It also shows a 'Net Fare Available' section with a 'Profit' of \$684.00 and a 'Use NetFare' button.

Net fares statement in ABE allows the agent to sell the best fare or net fare based on profit. Agent can also add Fare items or Free Fare items.

## Net Fare Final Payment Page

The screenshot shows a 'Final Statement' for a cruise. It includes a table with columns for Description, Pax1, Pax2, and Per Cabin. The table lists various costs including Cruise Fare, Markup, Adjusted Price, WAIVER/INSURANCE, ADDITIONAL TAX, Processing Fee, and Total. It also shows a 'Net Fare Available' section with a 'Profit' of \$684.00 and a 'Use NetFare' button.

Allows agent to hold booking without payment.

## Testimonials

Cruisebase has been the backbone of our business since the beginning 12 years ago. It's enabled a relatively small agency like ours to compete with the big fish in their ocean, and have had quite a lot of success, if I do say so myself. Having access to powerful booking engines and maintain a client database has enabled us to grow every year. They are responsive to our needs and feel like part of our extended business family. We highly recommend them.

Mitchell Bank  
President  
Military Cruise Deals.com

We have used Cruisebase for years to service a large and growing base of satisfied cruise customers, and I am pleased to report that Travtech's service and support continue to exceed our requirements and expectations. We are very happy with the rapid response and willingness to help whenever we seek support for any cruise line related issues that may arise.

Ove Nordqvist  
President  
South Beach Cruises



